



UNBORING THE FUTURE

PEUGEOT INTERNATIONAL BRAND CONVENTION 2020

PROGRAMME

Day 1

11.30 am – 01.00 pm	Buffet Lunch
01.10 pm – 02.10 pm	Brand Plenary Session
02.20 pm – 06.35 pm	Workshops & Test Drives
06.40 pm – 07.10 pm	Transfer Hotel, Check-in
07.10 pm – 08.05 pm	Free Time
08.05 pm	Shuttles to Gala Dinner
08.30 pm – 11.30 pm	Gala Dinner
From 11.00 pm	Shuttles to hotels

Day 2

7.00 am – 10.00 am	Breakfast at hotel
Morning	Country meeting / Free time / Excursions (Please, refer to your country representant for more details)