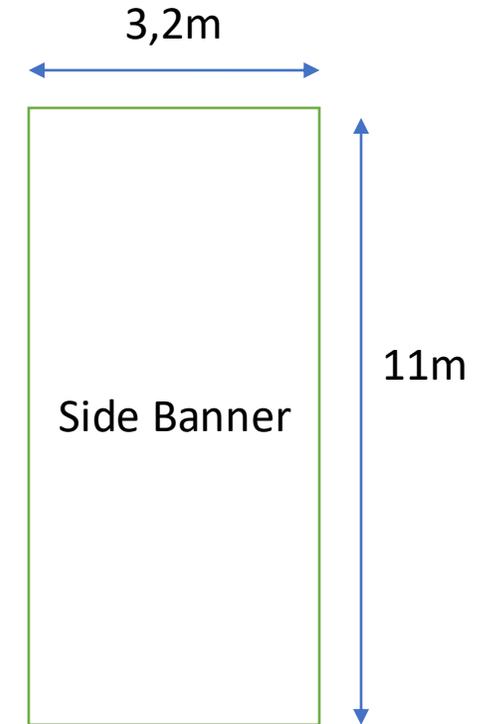


WCA2026

On-site signage + Sponsorship

All prices exclusive of 20% Moroccan VAT

External



Price
1 banner : US\$ 40 000
Half banner: US\$ 20 000

Barriers – outside venue

Branded crowd control barriers



Branding – 1 side – alternating with WCA2026

Price

10 barriers – US\$ 6 000

LED Screen Registration / Entrance



#WCA2026

LED Screen Registration / Entrance

- Screen dimension 9m x 4m
- Max 3 sponsors – 2 x 12 second video spot each
- Video Rotation
- Total loop length – 192 seconds = 3 minutes 12 seconds
- Dates Wednesday 16 April 16:00 – Sunday 19 April 12:00
- Video to be provided by sponsor

- **Cost – per sponsor US\$ 18 000**

WCA2026	20'
Sponsor 1	12'
WCA2026	20'
Sponsor 2	12'
WCA2026	20'
Sponsor 3	12'
WCA2026	20'
Sponsor 1	12'
WCA2026	20'
Sponsor 2	12'
WCA2026	20'
Sponsor 3	12'

LED Signage - Exclusive per half day

Level 0 – 2 screens

A – steps to session rooms

B – main hallway + exhibition



Level -1

C – bottom of steps -



Screen dimension: 3,5m x 2,5m
2/3 WCA2026 Directional signage
1/3 Sponsor

Cost per screen per half day

07:00 – 12:30; 12:30 – 18:00

- Wednesday – US\$ 3000 (half day)
- Thursday – Saturday US\$ 5000 (half day)
- Sunday (morning) – US\$ 3500

Pillars – all columns will not be wrapped



Pillars	
	TYPE A: Large pillars, 10 units (Level 0)
	TYPE B: Exterior pillars, 23 units (Level 0)
	TYPE C: Small pillars, 74 units (Level 0)

Pillars in registration and entrance

to be confirmed

to be confirmed

4 sides column wrap

1. WCA2026
2. Sponsor
3. WCA2026
4. Sponsor

Cost

1 side US\$ 1000

#WCA2026

Multi-Use Water flasks branded with sponsor logo

Mission led

Made from sugarcane (green PE)

BPA free plastic

Produced by Join the Pipe.

Mission: Proceeds of [Join the Pipe](#) products set up drinking water and clean-up projects in developing countries.

For clean drinking water, healthy living conditions and to tackle plastic pollution at its source.

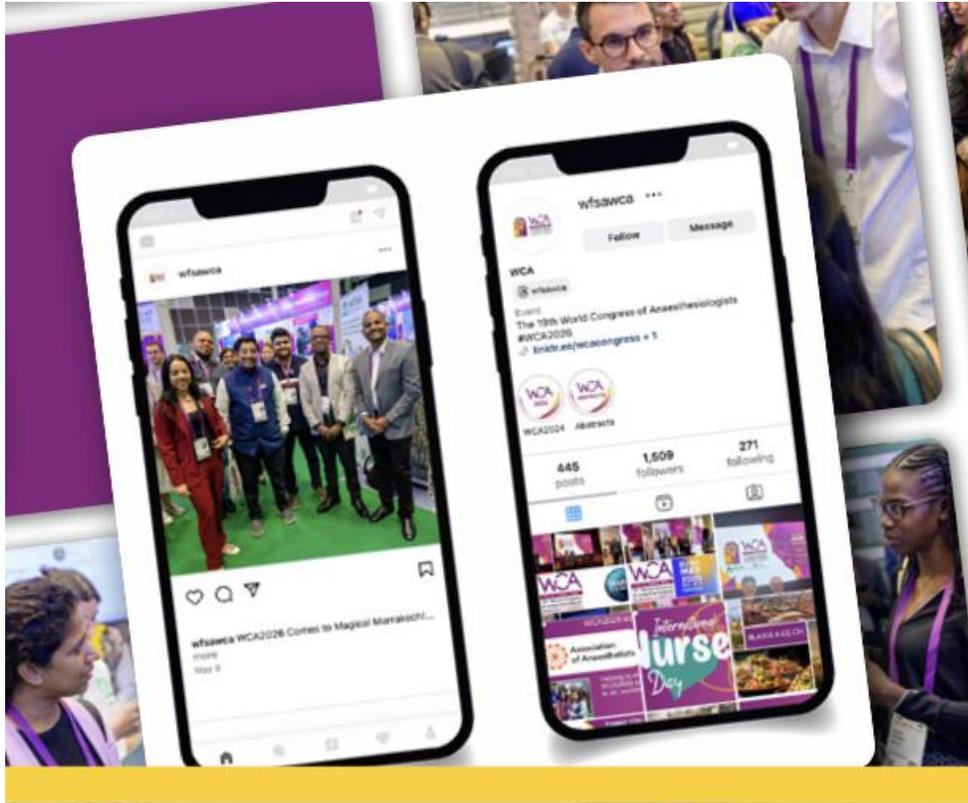
Distributed to delegates at registration / your stand

Distribution desk with sponsor branding

Cost: 2000 items
upon request



Mobile App /



- Exclusive splash screen displayed for 3–4 seconds each time the app is opened
- Branded banner on all industry-related pages
- Two push notifications sent during the congress (content subject to approval)

**SOLD
TO PHILIPS**

Staff T-Shirts



All WCA2026 event staff at registration and in session rooms will wear official polo shirts to ensure they are easily identifiable by delegates and exhibitors.

- High visibility across all areas of the venue
- Sponsor's logo printed on the back of each shirt
- WCA2026 logo will appear on the front
- Worn by staff throughout the congress for continuous exposure
- Shirts are produced by WCA2026

Cost: US\$ 10 000

Lanyards



Sponsor designs and provides lanyards.
Sponsor branded and colour

Sponsor to deliver 3500 item

Cost: US\$ 12 000

Water Fountains



Branding / advertising on water fountains
Exclusive

At least 6 Water fountains will be placed

- 2 pax Exhibition
- 2 pax Poster areas
- 1 pax Registration / entrance
- 1 pax Level -1

Cost for per unit: US\$1800

Cost for all units: US\$ 9800

#WCA2026