



WCA

15-18 APRIL 2026

19th World Congress
of Anaesthesiologists

MARRAKECH * MOROCCO

wcacongress.org

WCA2026

INDUSTRY PROSPECTUS



WCA Congress

Palais des Congrès de Marrakech
Boulevard Mohamed VI
Marrakech 6000



Virtual Tour

Visit Palais de Congrès

CONTACTS

Exhibition, industry sessions,
advertising

WCA2026 Partner Contact
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WCA Adviser
Susan.debievre@wfsahq.org

Industry Sessions

Susan.debievre@wfsahq.org

Space booking, advertising

Kanké-Elise Kétouré
exhibitionwca2026@key4events.com

Lead retrieval

Key4Events
exhibitionwca2026@key4events.com

Official freight forwarder, customs
clearance, storage services

Kristal Logistics International Exhibition and Event Logistics
Wim Poels
Wim.poels@kristal-logistics.com

Official accommodation

SayTravel
wcacongress.org/travel-accommodation/

Registration

registrationwca2026@key4events.com

Onsite exhibitor service and booth
construction

Stand catering

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WCA2026
SPONSORSHIP

IMPORTANT DATES

Accommodation
Abstract Submission

01 April 2025
01 June 2025 - 30 September 2025

Registration
Early-Bird
Regular
Late & Onsite

June 2025 - 21 January 2026
22 January 2026 - 31 March 2026
from 01 April 2026

Pre-congress Workshops

15 April 2026

Congress

16 April - 19 April 2026

Exhibition

16 April - 18 April 2026



ABOUT WCA2026

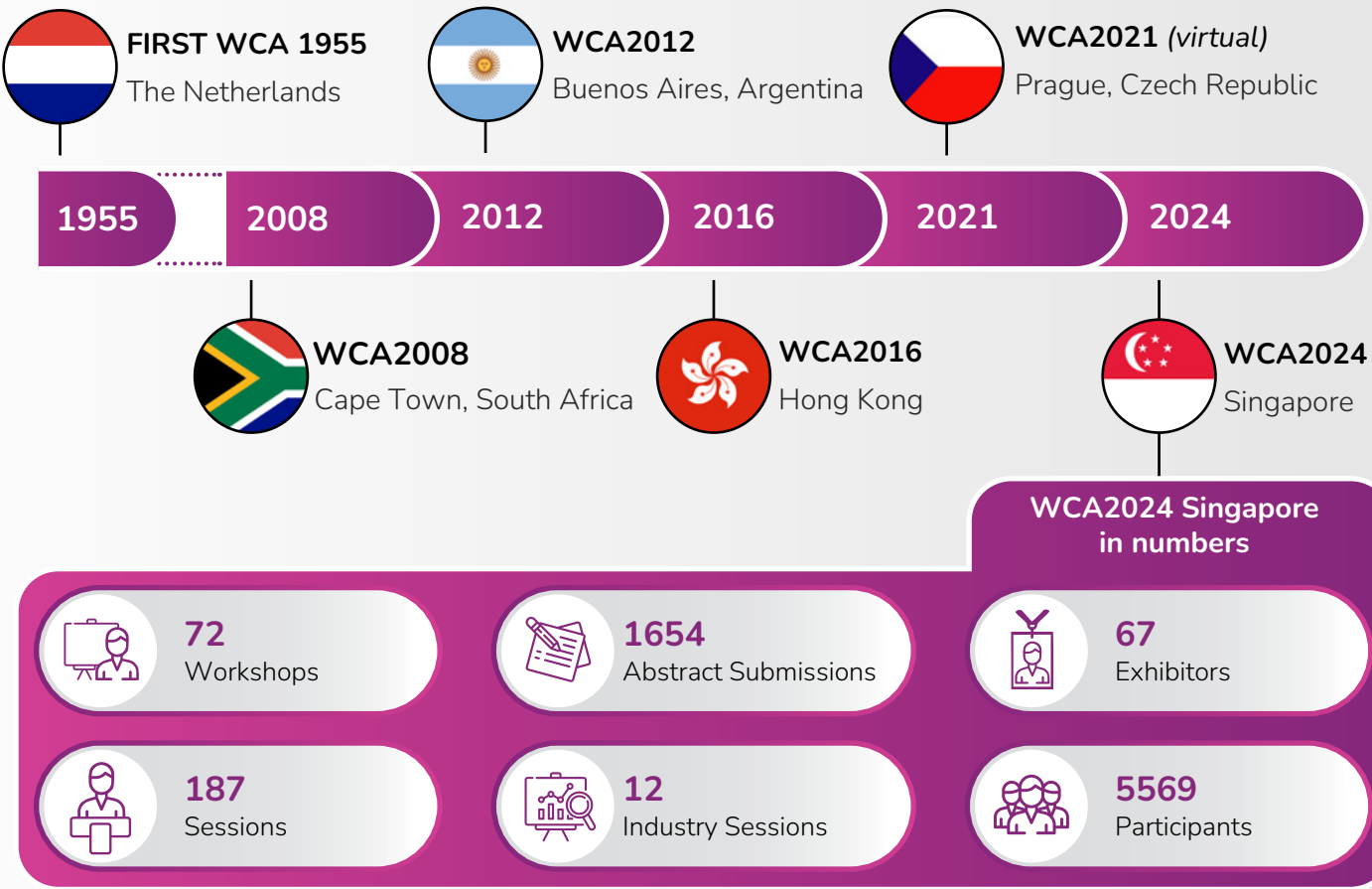
The World Congress of Anaesthesiologists (WCA) is the flagship event of the World Federation of Societies of Anaesthesiologists (WFSA). Held every two years, the congress is jointly organised by the WFSA and one of its Member Societies or Regional Sections, rotating among the WFSA’s five geographic regions to ensure global representation and participation. WCA2026 will be co-hosted with the Société Marocaine d’Anesthésie, d’Analgésie et de Réanimation (SMAAR).

The official language of the congress is English. However, WCA 2026 will also feature a dedicated one-day French-language track to support wider regional engagement.

See Organising Commitees



WCA: OUR GLOBAL FOOTPRINT See WCA Throughout The Years



PARTICIPATION AT A GLANCE

Participation at the WCA varies by region, reflecting its global rotation, and for WCA2026 we aim to ensure strong attendance from Africa, the Middle East, North America and Europe.

	2012 Argentina	2016 Hong Kong	2021 Czech Republic (virtual)	2024 Singapore
Africa	8%	5%	8%	6%
Asia	6%	46%	44%	45%
Europe	14%	15%	20%	16%
Latin America	64%	3%	8%	5%
Middle East	1%	0%	1%	1%
North America	3%	14%	14%	11%
Oceania	4%	12%	5%	16%



ABOUT WFSA



VISION & MISSION

Universal access to safe anaesthesia, uniting and empowering anaesthesiologists around the world to improve patient care.

[Learn More](#)

Strength in Numbers, Power in Unity

142 Member Societies representing over 500,000 anaesthesiologists from 151 Countries.

Advocacy

WFSA advocates to and with national, regional and global decision-makers to advance the availability, safety and quality of anaesthesia services worldwide. Uniquely, WFSA has official relations with the World Health Organization as a Non-State Actor and holds consultative status with the United Nations Economic and Social Council (ECOSOC).

Publications

Anaesthesia Tutorial of the Week (ATOTW) - bi-weekly.
Journal Update in Anaesthesia

Education and Training

The training and education of anaesthesiologists around the world is a core component of WFSA's work to strengthen global anaesthesia and pain management. Our clinician-led programmes provide essential information and training to improve the knowledge and competencies of anaesthesia professionals.



WFSA
WORLD FEDERATION OF SOCIETIES OF
ANAESTHESIOLOGISTS

ABOUT SMAAR



VISION & MISSION

Develop standards and protocols related to anaesthesia, analgesia and resuscitation

[Learn More](#)

About SMAAR

Founded in 1984, the Moroccan Society of Anesthesia, Analgesia, and Critical Care (SMAAR) has been a pioneer in advancing medical science and healthcare standards across Morocco and beyond.

Mission

Committed to education, research, and collaboration, SMAAR brings together dedicated professionals from critical care, operating rooms, and anaesthesia specialties committed to scientific advancement and compassionate care.

Objectives

1. Enhancing expertise, skills, and professional excellence.
2. Fostering collaboration, networking, and knowledge exchange for collective growth.
3. Organizing impactful national and international scientific events.
4. Setting standards, guidelines, and best practices.
5. Promoting education, research, and lifelong learning opportunities.
6. Building national and international partnerships, alliances, and collaborative networks.
7. Leading advocacy and serving as a privileged interlocutor with national public authorities and international institutions.



Société Marocaine d'Anesthésie, d'Analgésie et de Réanimation
Moroccan Society of Anesthesia, Analgesia and Critical Care

PROGRAMME STRUCTURE



+20
Scientific
Tracks



+300
International
Faculty

See Scientific Programme

15 APRIL	16 APRIL	17 APRIL	18 APRIL	19 APRIL
Pre-congress Courses	Main Programme	Main Programme	Main Programme	Main Programme
	Exhibition	Exhibition	Exhibition	
	Opening Ceremony	Harold Griffith Lecture		

5 REASONS TO JOIN US AT WCA2026

Position your company as
an industry leader globally.

LEAD

2

Maximise exposure of
your educational content.

EDUCATE

4

1

CONNECT

Connect with thousands of
anaesthesia, intensive care
and perioperative specialists
and healthcare professionals
from around the world.

3

ENGAGE

Present your thought leadership
and educational messages to an
engaged international clinical
audience.

5

GROW

Increase awareness of your brand,
products and services while capturing
delegate data to communicate directly
with your audience during and after
WCA2026.

WCA2026 PARTNERS

Partnership levels for WCA2026 are designed to reflect a company’s overall support for the congress. These levels encompass all contributions, including exhibition space, industry symposia, scholarship support, advertising, and sponsorship opportunities. Partners have the flexibility to allocate their support according to their priorities—choosing the size of their booth, the scale of their symposium, and other options. Delegate registration fees are not included in the partnership calculation.

If a partner does not fully utilise their partnership fee, any surplus will be redirected to support:

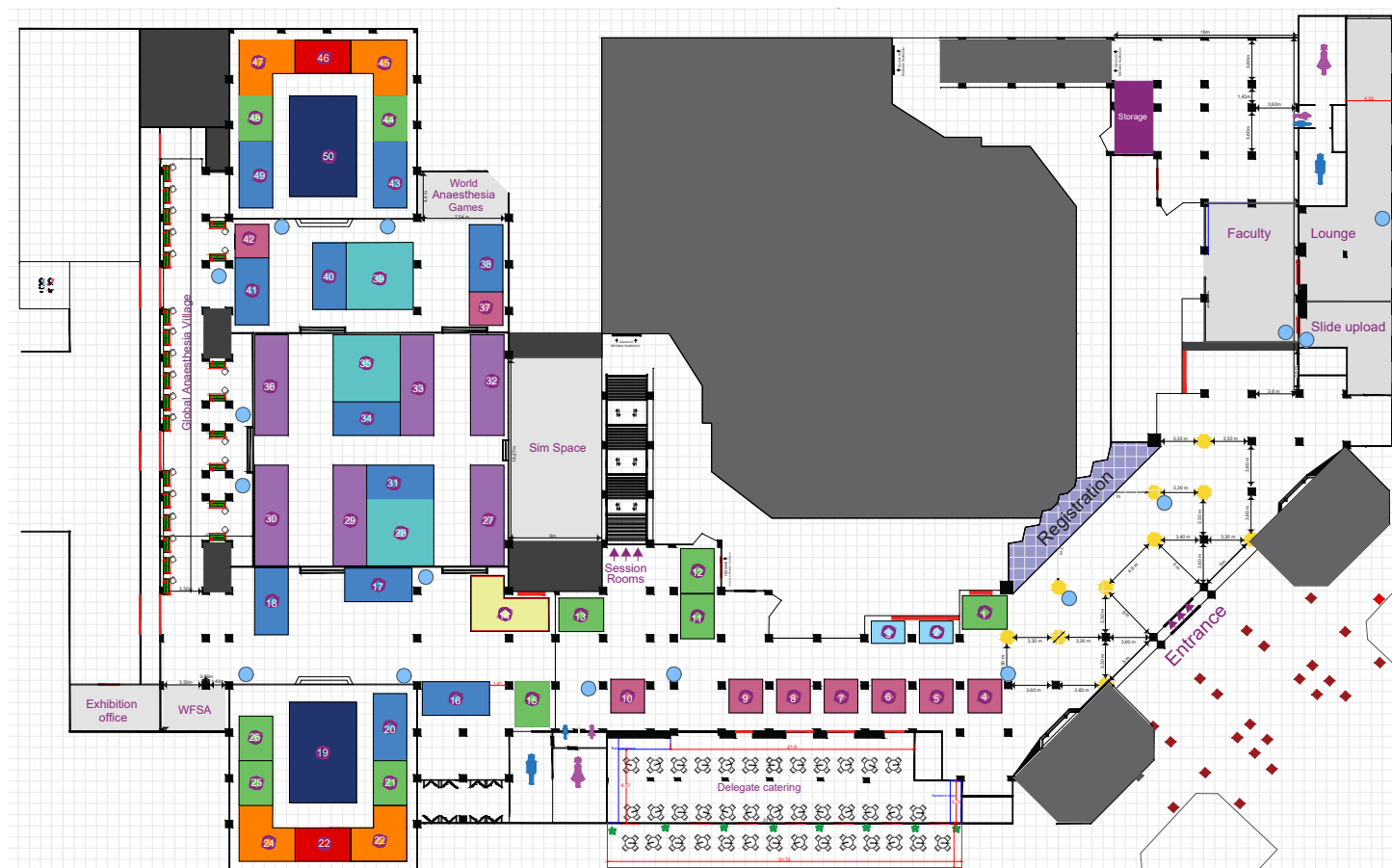
- Speakers from Low-Income Countries
- Scholarships for delegates from Low- and Middle-Income Countries

	EXCLUSIVE DIAMOND 120 000 US\$ *	PLATINUM 95 000 US\$ *	GOLD 70 000 US\$ *	SILVER 45 000 US\$ *	BRONZE 30 000 US\$ *
In-person meeting with leadership			-	-	-
Hospitality suite 16 – 17 April		-	-	-	-
In-person company registrations	5	4	3	2	1
On-demand company registrations	10	8	6	4	1
Priority choice space	1 ST	2 ND	3 RD	4 TH	5 TH
Priority choice symposium	1 ST	2 ND	3 RD	4 TH	5 TH
Verbal acknowledgement Welcome Ceremony			-	-	-
Acknowledgement onsite signage					
Acknowledgement break slides					
Acknowledgement mobile app and WCA2026 website					
Stand alone eblast to all participants			-	-	-
Push notification			-	-	-
Invitation to Networking Event	3	3	2	1	-
Registration data (GDPR compliant) – pre congress			-	-	-
Registration data (GDPR compliant) – post congress					-

*All prices exclusive of VAT and Tax

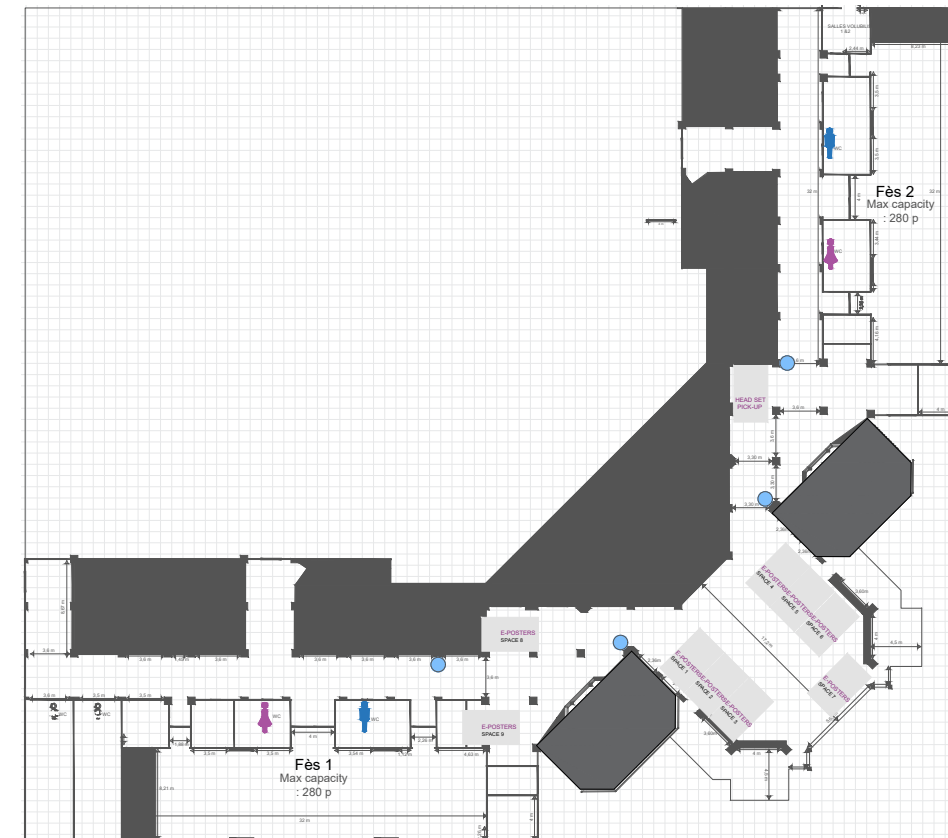
VENUE FLOORPLANS

PALAIS DES CONGRÈS - LEVEL 0

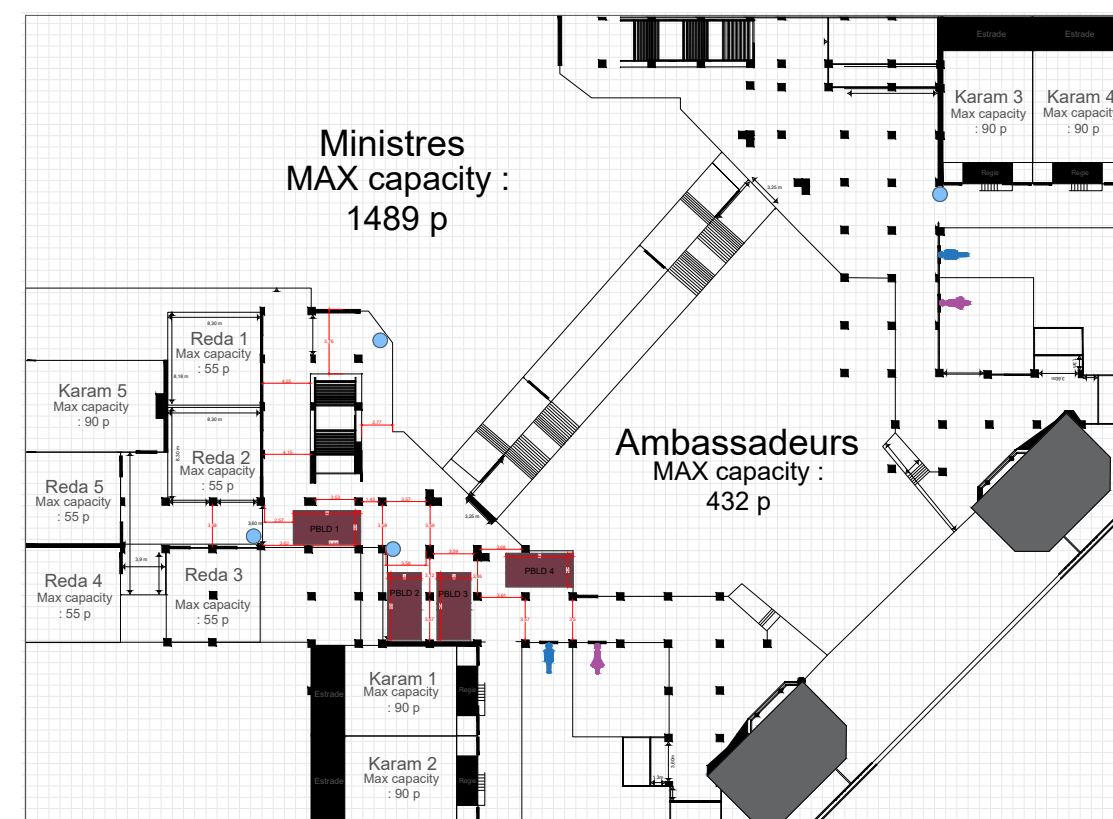


See WCA Website for latest floorplan

PALAIS DES CONGRÈS LEVEL 1



PALAIS DES CONGRÈS LEVEL -1



WCA2026 EXHIBITION



Visibility and Acknowledgement

All exhibitors and companies organising an industry session will be listed in the WCA2026 mobile app and on the official WCA2026 website. Partners will benefit from enhanced acknowledgement across all digital platforms, ensuring greater visibility before, during, and after the congress.

Priority Booking

WCA2026 Partners have priority choice for booth space, symposia and meet-the-expert times and rooms, sponsorship and advertising opportunities until 15 July 2025.

Shell Scheme

A shell scheme booth is a ready-to-use, modular exhibition space that provides a cost-effective and professional presence within the exhibition hall. It is ideal for exhibitors seeking a simple, functional setup without the need for custom stand design.

SHELL SCHEME FEES PER M2 (EXCL. VAT)	FEE (US\$)
Standard (front open)	585 US\$ *
Corner (2 sides open)	600 US\$ *
Peninsula (3 sides open)	650 US\$ *

*All prices exclusive of VAT and Tax

Please note: There will be no printed programme or printed mini programme as part of our commitment to a more sustainable event.

Each shell scheme booth typically includes:

- Wall panels
- Fascia board with your company name (max. 25 characters)
- Spotlights for basic lighting
- Electrical socket
- 1 table and 2 chairs per 9m2
- Waste bin
- Booth cleaning prior to exhibition opening

Exhibitors may enhance their booth with additional furnishings, graphics, or equipment at their own expense.

The exhibition area features a high-quality marble floor, and in line with WCA2026's commitment to sustainability, carpet will not be provided by the organisers. Exhibitors who prefer carpet may order it separately at their own expense.

Additional furniture, equipment, and customisation options will be available through the WCA2026 Exhibitor Webshop, launching in September 2025.

Raw Space

The Raw Space Only option is intended for exhibitors who wish to build a custom-designed stand. This option provides floor space only, without any structural elements, furniture, electricity or services.

This option offers maximum flexibility and visibility for companies looking to make a bold and fully branded statement.

Key details:

- Maximum build height: 3.5 metres
- Exhibitors are fully responsible for the design, construction, and dismantling of their stand
- All stand designs must comply with venue and organiser regulations and require prior approval
- Electricity must be ordered separately
- Any visible reverse side of a wall must be professionally finished in white to maintain a clean and cohesive look throughout the exhibition hall

RAW SPACE / SPACE ONLY FEES PER M2	FEE (US\$)
Standard (front open)	500 US\$ *
Corner (2 sides open)	540 US\$ *
Peninsula (3 sides open)	575 US\$ *
Island (all sides open)	595 US\$ *

*All prices exclusive of VAT and Tax

Exhibitor Badges

Exhibitor badges give access to the exhibition, general areas, refreshments during breaks and the Welcome Reception and Welcome Ceremony. Additional exhibitor badges can be purchased for US\$ 50. Delegate registration is required to attend the scientific programme sessions. Standard registration rates and deadlines apply.

BOOTH SIZE / SPACE	UNITS
6m ² - 9m ²	3
12m ² - 21m ²	6
27m ²	12
36m ²	15
>36m ²	20

Exhibitor Services

Catering Services: All catering for exhibitor stands must be ordered through the WCA2026 Exhibitor Webshop, which will launch in September 2025. Exhibitors are also welcome to bring their own coffee machines and barista services to enhance their booth experience. Please ensure any equipment complies with venue safety regulations.

Internet Access: Free Wi-Fi will be available throughout the congress venue for all exhibitors and delegates. If your stand requires a wired internet connection or dedicated Wi-Fi, these can be ordered separately through the WCA2026 Exhibitor Webshop, launching in September 2025.

Freight forwarding, customs clearance and storage: Kristal Logistics International Exhibition and Event Logistics.

Contact: Wim Poels Wim.poels@kristal-logistics.com

INDUSTRY SESSIONS

INDUSTRY SESSION PACKAGE FEES per session (excl. VAT)

- Stage, head table, 4-5 chairs (as required), 2 table microphones
- Lectern, 1 microphone,
- Q&A microphone,
- 1 or 2 hostesses depending upon size of room,
- Slide and voice recording available for ondemand for all delegates,
- Grouped promotion of all sessions pre-event,
- Listed in mobile app and on WCA2026 website,
- Lunch boxes are recommended and should be ordered through the WCA 2026 Exhibitor Webshop



Screens

Enhanced ledscreens and AV is available in Auditorium Ministre and Auditorium Ambassadeur.

Room access

15 minutes before the session for setup; 15 minutes after for cleanup. Early morning rehearsals possible.

Timing

All scientific and industry sessions must start and end promptly.

Attendance

Industry sessions can be attended by all delegates; however, pre-registration is available through the WCA2026 registration portal.

Speakers

Please note that the WFSA and SMAAR Presidents, WCA2026 Scientific Committee Members will not chair or speak in industry sessions.

Breakfast / Evening Sessions

If you are interested in scheduling a breakfast or evening session, please contact [Susan de Bievre](#) for availability and pricing.

Schedule

	SYMPOSIUM	MEET-THE-EXPERT
Thursday 16 April	12:35 – 13:35	12:45 – 13:30
Friday 17 April	12:35 – 13:35	12:45 – 13:30
Saturday 18 April	12:15 – 13:15	12:30 – 13:15

SYMPOSIA

Industry Symposia offer a focused platform for companies to engage directly with key target audiences and present their latest innovations or research.

These symposia provide high-impact visibility and tailored interaction with an engaged delegate base.

Key details:

- **Duration:** 60 minutes
- **Format:** Organised and delivered by the industry partner
- **Parallel sessions:** Maximum of 4 scheduled on Thursday 16 April lunchtime to ensure strong attendance and visibility.
- **Recording:** Slide + voice available on-demand for registered delegates (with written permission)
- **Added Value:** For an additional **USD 2,000**, on-demand viewing can be made **open access** and freely available to a wider audience

SYMPOSIA (60 MINUTES)	CAPACITY (PAX)	FEE (US\$)
Auditorium Ministre	500+ pax	30 000 US\$ *
Auditorium Ambassadeurs	432 pax	30 000 US\$ *
Fés 1 and 2	280 pax	25 000 US\$ *
Karam 1- 5	90 pax:	20 000 US\$ *

*All prices exclusive of VAT and Tax

MEET-THE-EXPERT SESSIONS

Meet-the-Expert sessions offer an intimate and interactive format, ideal for in-depth discussions with leading specialists.

These sessions provide a valuable opportunity for focused engagement and expert-led dialogue on key topics.

Key details:

- **Duration:** 45 minutes
- **Format:** 2 experts per session
- **Maximum capacity:** 55 participants
- **Parallel sessions:** Maximum of 2 scheduled on Thursday 16 April lunchtime to ensure strong attendance and visibility.
- **Recording:** Slide + voice available on-demand for registered delegates (with written permission)
- **Added Value:** For an additional **USD 2,000**, on-demand viewing can be made **open access** and freely available to a wider

MEET-THE-EXPERT (45 MINUTES)	CAPACITY (PAX)	FEE (US\$)
Reda 1 – 5	55 pax	US\$ 8 000 *

*All prices exclusive of VAT and Tax

PROGRAMME

Industry Session Guidelines

The content and faculty of industry sessions are solely the responsibility of the organising company. Please note the following important guidelines:

- The WFSA and SMAAR Presidents and WCA2026 Scientific Committee Members will not chair or speak at any industry sessions, ensuring neutrality and avoiding any appearance of preferential support for specific industry partners.
- The complete session programme must be submitted by 14 January 2026 via the WCA2026 Industry Platform Session Programme Form for approval by the Chairs of the Scientific Committee. This ensures that topics do not overlap with the scientific programme and that speakers are not double-booked.
- WCA2026 is committed to promoting diversity and inclusivity within its programme. We encourage you to consider a balanced representation of gender when selecting your chair and speakers.

Industry Faculty Access

Industry faculty members who are not registered as delegates will receive a badge granting access to the slide upload room and the session room only.

To provide access to the exhibition/booth, please ensure an exhibitor badge is provided. For access to the scientific sessions, please register your faculty members accordingly.

Faculty Consent

The organising company is responsible for obtaining their speakers' consent for their talk and slides to be recorded, and for their content and for their content to be displayed on various WCA2026 platforms. If any speaker does not consent, it is the company's responsibility to inform WCA2026 accordingly.

ADVANCING EDUCATION

WORLD ANAESTHESIA GAMES (WAG)

Where Serious Medicine Meets Serious Play

Industry partners are invited to support this innovative and high-impact educational activity. Step into the future of medical education with the World Anaesthesia Games—a cutting-edge platform where crisis management, decision-making, and technical skills are taught through immersive, game-based learning.

Popular at leading medical congresses, these World Anaesthesia Games transform traditional training into an engaging, interactive experience. Designed for both residents and faculty, the World Anaesthesia Games bring the excitement and challenge of gameplay into the world of anaesthesia and critical care. Inspired by the joy of childhood games but grounded in clinical reality, this initiative makes learning memorable, effective, and fun—redefining how we prepare for high-stakes medical situations.

To learn more about how your company can get involved, please contact: Susan De Bièvre, susan.debievre@wfsahq.org

SCHOLARSHIP SUPPORT OPPORTUNITY

Support the next generation of anaesthesiologists by contributing to the WCA2026 Scholarship Programme.

Scholarship support enables talented young professionals from low- and middle-income countries to attend WCA2026—many for the first time. Your support helps remove financial barriers and fosters global knowledge exchange, equity, and inclusion within the anaesthesia community.

For more information, please contact:
Susan De Bièvre, susan.debievre@wfsahq.org



Benefits:

- ➔ **Logo acknowledgement** in event promotions and on the WCA2026 website
- ➔ **Visibility in the World Anaesthesia Games Area**, including the opportunity to integrate relevant equipment and product into the simulation (subject to alignment with the programme)
- ➔ **Access to a participant list** (for those who have consented to share their details, in full compliance with GDPR)
- ➔ **Fee: US\$ 2500 max 4 sponsors**

The World Anaesthesia Games 2026 programme will focus on key topics Ventilation, Patient Blood Management, and Obstetrics.

Benefits:

- ➔ **Acknowledgement** on the WFSA and WCA2026 website and promotional materials
- ➔ **Recognition** in the Opening Ceremony and Scholarship Reception
- ➔ The opportunity to connect with supported scholars during the event
- ➔ The satisfaction of investing in the future of global anaesthesia care

Each scholarship typically covers travel, accommodation, and registration.



DIGITAL ADVERTISING

Place your brand in front of delegates at one of the most visible points in their WCA2026 journey.

Digital advertising includes pre-event and event days placement, as well as dedicated eblasts and social media posts across WCA2026 accounts.

PRE-EVENT DIGITAL ADVERTISING

FEE (US\$)

Online registration platform Box advert	5 000 US\$ * / max 2
Registration platform support . Acknowledgment on every confirmation letter The WCA2026 registration platform – not registration fees – is supported by [Company Name].	10 000 US\$ * / exclusive
WCA2026 website registration page Box advert	5 000 US\$ * / max 2
WCA2026 Monthly Newsletter SPOTLIGHT sent to 40 000+ recipients Banner advert 1500px by 500px <ul style="list-style-type: none">May – December 2025January – March 2026	1 500 US\$ /1 advert per issue 2 500 US\$ /1 advert per issue

*All prices exclusive of VAT and Tax

EVENT DAYS CONGRESS NEWSLETTER Sent to +40 000 recipients	SKYCRAPER – SIDE BANNER FEE (US\$)	BOTTOM BANNER FEE (US\$)	BOX FEE (US\$)
Wednesday 15 April	3 000 US\$ *	3 000 US\$ *	1 500 US\$ *
Thursday 16 April	3 000 US\$ *	3 000 US\$ *	1 500 US\$ *
Friday 17 April	3 000 US\$ *	3 000 US\$ *	1 500 US\$ *
Saturday 18 April	2 000 US\$ *	2 000 US\$ *	500 US\$ *
Sunday 19 April	2 000 US\$ *	2 000 US\$ *	500 US\$ *

*All prices exclusive of VAT and Tax

DEDICATED EBLAST

Sent to 40 000+ recipients – limited to 2 per day - JPEG to be provided by sponsor

FEE (US\$)

Before 15 April	3 000 US\$ *
Wednesday 15 April	5 000 US\$ *
Thursday 16 April	5 000 US\$ *
Friday 17 April	5 000 US\$ *
Saturday 18 April	4 000 US\$ *
Sunday 19 April	2 000 US\$ *

*All prices exclusive of VAT and Tax

SOCIAL MEDIA POST

Posted across WCA2026 accounts – LinkedIn, Twitter X, BlueSky, Facebook, Instagram

FEE (US\$)

Before 15 April	500 US\$ *
Wednesday 15 April	1 500 US\$ *
Thursday 16 April	1 500 US\$ *
Friday 17 April	1 500 US\$ *
Saturday 18 April	1 000 US\$ *
Sunday 19 April	1 000 US\$ *

*All prices exclusive of VAT and Tax

ONSITE BRANDING OPPORTUNITIES

Make a bold impression at WCA2026 with extensive onsite branding options designed to maximise visibility and delegate engagement.

A full list of opportunities will be available in September and will include: outdoor banners at key venue entrances, pillar branding in high-traffic areas, hanging signs, floor stickers, digital screens and more.



WCA2026 SPONSORSHIP

Your brand in every Delegate's Hand and around every neck all day long.

With no printed programme, the WCA2026 mobile app is the essential tool for navigating the congress—used by all delegates to access the scientific programme, plan their schedules, and explore industry sessions.



MOBILE APP

FEE (US\$)

- **Exclusive splash screen** displayed for **3–4 seconds** each time the app is opened
- **Branded banner** on all **industry-related pages**
- **Two push notifications** sent during the congress (content subject to approval)

18 000 US\$ *

LANYARD SPONSORSHIP

FEE (US\$)

Lanyards are designed and provided by the sponsor, in coordination with the WCA2026 team

12 000 US\$ *

CONGRESS STAFF POLO SHIRTS

FEE (US\$)

All WCA2026 staff at registration and in session rooms will wear official polo shirts to ensure they are easily identifiable by delegates and exhibitors. This is a unique opportunity to place your logo on the back of every shirt worn by the congress team.

- High visibility across all areas of the venue
- Sponsor's logo printed on the back of each shirt
- WCA2026 logo will appear on the front
- Worn by staff throughout the congress for continuous exposure
- Shirts are produced by WCA2026

10 000 US\$ *

*All prices exclusive of VAT and Tax



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15-18 APRIL 2026

**19th World Congress
of Anaesthesiologists**
MARRAKECH ★ MOROCCO

INDUSTRY PROSPECTUS

WCA2026



WCA Congress

Palais des Congrès de Marrakech
Boulevard Mohamed VI
Marrakech 6000



Virtual Tour

Visit Palais de Congrès